

<b>Notice of References Cited</b>	Application/Control No. 10/068,429	Applicant(s)/Patent Under Reexamination ROWAN ET AL.	
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**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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	C	US-			
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**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

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X	U	Porter, M., "How competitive forces shape strategy," Harvard Business Review, March-April 1979, pp. 138-145.
X	V	Treacy, M & Wiersema, F., "Customer Intimacy and Other Value Disciplines," Harvard Business Review, January-February 1993, pp.84-93.
X	W	Prahalad, C.K & Hamel, G., "The Core Competence of the Corporation," Harvard Business Review, May-June 1990, pp. 79-91.
	X	Keeney, R.L., "Developing a Foundation for Strategy at Seagat Software," Interfaces, November-December 1999, pp. 4-15.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.